



RUN
FOR
H2O
GWATERMALA

Where there is **water**,
there is **life**.



**SPONSORSHIP
OPPORTUNITIES
2017**

THE GWATERMALA CAMPAIGN

In Guatemala, there are more than **one million** families with **no access** to clean drinking water. Guatemalan women and children hike miles of steep mountains just to retrieve water. This water is contaminated with **bacteria and disease**.

Nearly **one-half** of Guatemala's children **under** the age of **five** are **chronically malnourished**.

Gwatermala aims to build sustainable clean water projects in the most impoverished communities in Guatemala. Gwatermala builds sustainable gravity-fed water systems. The local communities are educated on how to maintain the systems to ensure they have access to clean water for life.

Focused on building awareness and compassion, RunForH2O is the premier fundraising event for Gwatermala. Since its inception in 2013, RunForH2O helped to build water systems for a different community each year.

RUNFORH2O

2017 marks the fifth year of the annual Vancouver RunForH2O. Every June, we host a non-competitive fun run for people of all ages and skill levels. Everyone is welcome!

RunForH2O takes place at Riverfront Park in the River District Community in Vancouver.

ACTIVITIES & AFTER PARTY

Before the run starts, sponsors will be able to set up their booths.

After the run, refreshments and entertainment will be provided. During the closing ceremony, we will showcase the participating sponsors by thanking each company. The after party is a great opportunity to interact with the participants.

COMMUNITIES HELPED

483 FAMILIES **6** COMMUNITIES

OVER \$220,000 RAISED



Human body is more than 66% water

70% of the human brain is made of water

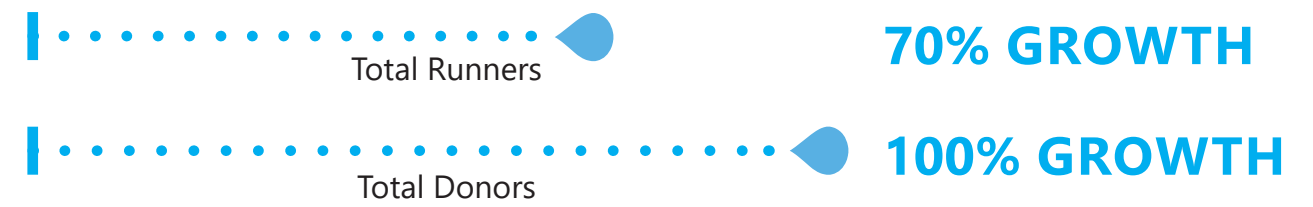
2% drop can trigger dehydration

Unsafe water kills 200 children every hour.

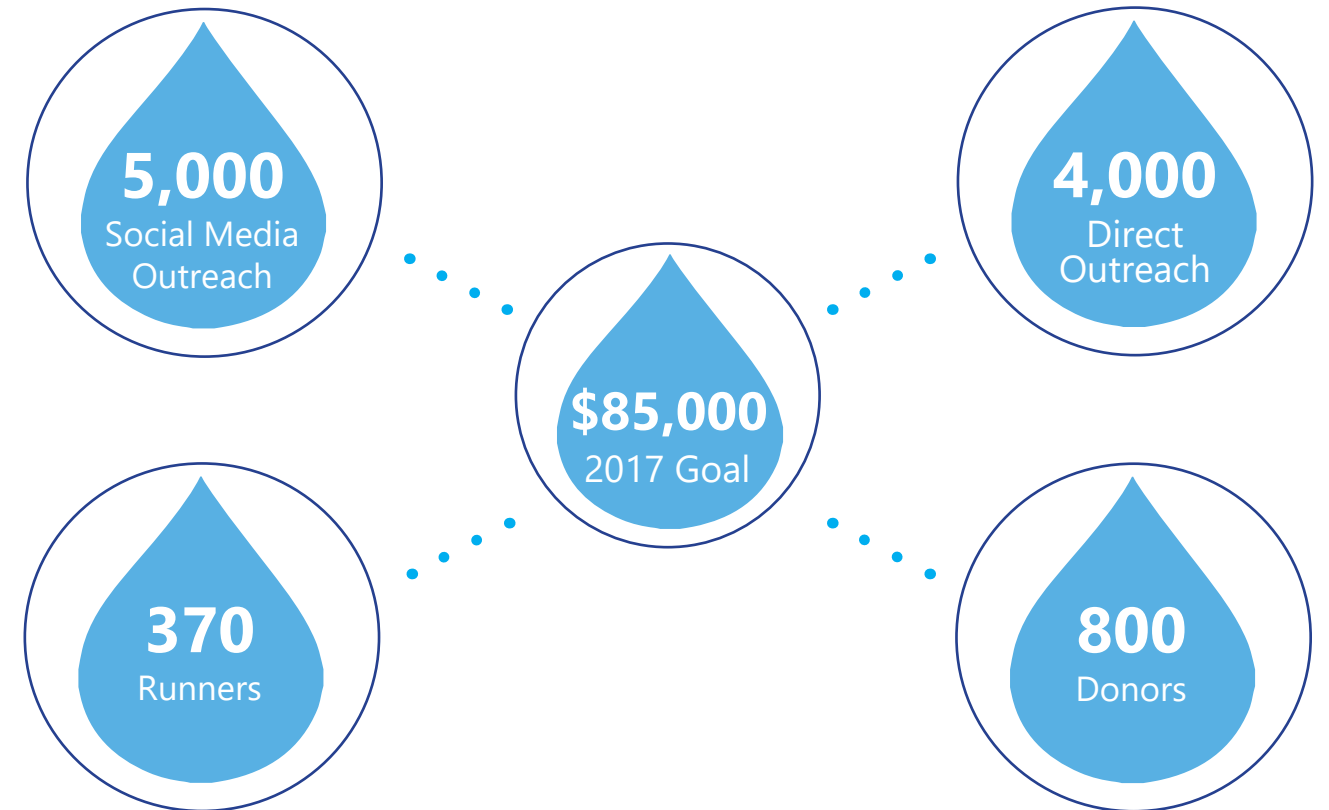
AUDIENCE AND REACH



2013 TO 2016 GROWTH



2017 OUTREACH GOALS



OUR SPONSORS

RunForH2O would not be successful without the support of our generous sponsors. Below are just a few of the organizations who have provided their support in the past.



























SPONSORSHIP OPPORTUNITIES

There are a few ways you can support and sponsor Gwatermala RunForH20:

1. Provide in-kind products and/or services for the run event.
2. Encourage our runners by committing to matching donations. You can choose to match the donations raised by the individual or a team.
3. Commit financially to one of the sponsorship package levels below.
4. Contact us at sponsorship@runforh2o.ca to discuss a customized package.

All monetary donations are eligible for a charitable tax receipt. In-kind donations are eligible to receive benefits outlined below based on their monetary value.

BENEFITS	BRONZE \$200	SILVER \$500	GOLD \$1000
Social media and email marketing promotion			
Exclusive feature on social media and email marketing			
Logo displayed on run site and linked to company website			
Logo on sponsorship wall			
Logo on water station/route banners			
Logo on promotional posters and flyers			
Mention in official promo videos			
Mention in run marketing presentations to schools and community groups			
Mention during run event and closing ceremony/after party			
Higher level placement for print and web based promotions			
Corporate information in participate run packages			
Booth at run event			
Free run registrations	2	6	10

*All packages are subject to availability and package contents are guidelines only and may be subject to change.

THANK YOU

On behalf of the leadership team, thank you for taking the time to review our sponsorship package. Our commitment to effective promotional campaigns, media coverage, and community outreach offers your company wide and unique exposure among Vancouverites.

We hope you will consider this opportunity and support RunforH2O. If you have any questions or would like more information regarding sponsorship, please feel free to contact us at: sponsorship@runforh2o.ca.